

Manfred Strophff joined the newly founded SCARPA SCHUHE AG in 2004.

After his apprenticeship as a retail salesman, he began his 12 varied years in outdoor retail in various positions up to branch manager of a mountain sports specialist until he joined SCARPA SCHUHE AG in 2004.

Since 2004, Manfred has held various positions at SCARPA SCHUHE AG before being appointed CEO at the beginning of 2010.

During his tenure as CEO of SCARPA SCHUHE AG, Manfred and his team have established the SCARPA brand as a recognised, respected and successful "value-driven" company.

A brand with a mission based on sustainability, inclusion, innovation and quality.